

Annual Ownership Meeting
11/9/18 @ Hairpin Arts Center

Why did you join the co-op?

- Duh
- To support the co-op idea, to get organic food products cheaper
- To improve food access in Chicago!
- To build an autonomous local food system
- As someone who grew up in the '70s-- I had been waiting for a co-op to open in Chicago-- used to drive to Madison 1x/month shopping @Willy St Co-op
- To get a neighborhood grocery store
- Excited about a local shopping option & organics
- Bc we <3 good food dat makes us feel good 2!
- Shop at a place aligned with my values
- To disengage from the corporate & capitalistic systems of food growing, production, distribution, and marketing. To keep my \$ local and to participate in a cooperative economy! To have access to locally grown food & more just and sustainably sourced products. To shop in my neighborhood!
- I was convinced by the Dill Pickle cashier on the 4th of July. #patriotism
- To support a local business and help it expand (to a more convenient location for me). To support food justice.
- Build the alternative economy that will replace shareholder value capitalism.
- The benefits, the people, the fruits & veggies, the ownership of something beautiful & powerful.
- To join a local co-op and help keep options-- local, organic, seasonal foods available
- To support my local economy in a good way
- Buying food that is in line with my values. Also, Sharon!
- I want to invest in my community.
- Defeat capitalism
- Join the revolution
- Believe in cooperative business.
- Bc I'm hoping to see the DP become more of an activist organization
- Wanted to keep the "margin" from my purchases in my community rather than Austin, TX or Minneapolis
- Close & convenient in the community
- To support the community that supports me.
- Because I wanted to work here!
- I'd just moved to the neighborhood and wanted to link to its community.
- To be part of building the world I want to live in.
- Friendly people
- My wife wanted to be a part of a local co-op and support local farmers.
- It speaks to my values and my conviction that we can be better

- I like an alternative to the big-box corporate stores and it's walking distance to my house
 - To help the co-op thrive-- it's a good way to participate in capitalism
 - So that the people that shop at the Dill Pickle co-op feel as if they were a part of the Dill Pickle co-op
 - I really want the co-op to succeed and be the model for other co-ops
 - I think about the environment constantly. Not shopping at the DP would make me feel guilty.
 - Support a good, cooperative business that would allow me to reduce my environmental impact.
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How does the co-op serve you now?

- I get my everyday groceries at the co-op (milk, eggs, rice, cereal, etc)
- It is a great place to have a grocery store in the most accessible location imaginable. Thx!
- Conveniently located place to quickly pick up staples + treats.
- I don't have to go to a big, overwhelming store to get the local & organic products I need.
- Offers high quality, affordable food & inspiring craft/work ethic!
- Products that match my environmental values + lower cost ones so I can balance the budget
- Gives me local, organic food while building community
- THANK YOU for carrying Palestinian products! ++
- Healthy food, without the exploitation
- Mixed: I feel that I can get good food close to home // I don't like the sales paper not matching the products.
- Love the bulk section to cut down on packaging waste! (Maybe more info into letting people know they can bring their own jars)
- Thorough bulk section
- Allows me to reduce waste in buying things... peanut butter, bulk goods, olive oil, soap, lotion, etc.
- Fairly good range of sale items + other staples-- and smoothies are good!
- Welcoming, friendly staff, good quality products.
- Staff always help find a substitute if they don't have what you need
- Staff is always friendly, nice variety of foods and great addition to the 'hood.
- Pasture-raised eggs & meat, grass-fed beef.
- We use the store to get local meat and dairy, supporting local farmers. #jakeschorizo
- Has vegan products but could use more
- As a source of great local produce that I can trust & as a source of community that I can love.
- Meat & dairy that I can trust. +
- I can buy in bulk, I can buy local & seasonal produce, I can reduce my overall waste in food buying. I can shop in a space that feels like a community hang-out. I can spend \$ without giving it up to some big faceless corporate CEO. I have a voice in what's in the store. I can keep my money local. I can ask questions & make requests. I can feel a little less like a shitty consumer.
- Provides delicious produce and an array of products I like!
- Provides a sense of togetherness and communal vibes

- Cute space is a great place to meet!
 - Love the local + small biz foods available. Love supporting the community together.
 - Provides food, ideas + community & is a great local resource walking distance from my home
 - The co-op is really the foundational reason for why I live in Logan Square. It provides sustenance physically, socially, politically, and in my mind is essential to my family's well being.
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How could the co-op better serve you?

- Don't always have sale items stocked
- Continue to work on bringing prices down & expanding selection
- Expand baby food section as well as feminine hygiene products in various sizes
- Improve POS. Chip cards/Apple/GooglePay
- More personal recipes, reviews of products. Personalize, FUNK IT UP!
- An area for kids to play? Idk...
- More bulk and zero-waste options. More emphasis on and ease in buying & using bulk items. More in-store communication from staff-- folks who can answer questions about food. More sharing of other resources amongst owners (some sort of community shout-out or posting board?). Featured info about specific staff so we get to know folks.
- By improving selection (expanding product availability) and by continuing to host community events to encourage & foster relations among owners.
- I would rather have the Dill Pickle prevent me from going up to Wisconsin to get retailed local products, including produce! Why should I buy California organic when we already have it here for the same price?
- Local bicycle deliveries of small orders. Fewer out-of-stocks. Mis-signed prices fewer.
- More low-fat dairy products + more CBD products.
- Animal welfare guidelines
- Continue to support community projects/events
- Improve email communications with owners
- More clear owner engagement/volunteer opportunities. More "perks" for owners (so I can convince more friends to be owners!)
- More correspondence about events
- More owner discount opportunities
- Follow up on specific requested items, ie flavor of ice cream
- Online portal for feedback/suggestions on website
- More community input on product we do (or do not) sell
- The co-op could better serve me by increasing the size of the organization and thereby increasing its impact. I also feel that the more the store focuses on local purchasing the better.
- Community w/ farmers. Urban-farmer community. Can we have an event or 2 in the ____ where we could do some work for them (as long as it can be helpful & not burdensome for them). Could we have a celebration day together?

- More products I'm looking for // More samples of products // More vibrancy! // Educational opportunities, cooking demos
 - Signage/education in store to explain the advantage of the organic & local products-- even if they cost more
 - Some items seem really high priced-- wonder about the balance of sourcing well + affordability. More events & classes to build community. Provide a "seconds" shelf for discounted produce, etc.
 - Better staff training-- anti-oppression, safety, co-op economics, professional development, etc.
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What are some headlines you'd like to see written about the co-op in the next 10 years?

- Co-op stands with long-term residents against displacement
- The co-op completes its first racial equity assessment
- Dill Pickle hires and retains long term residents of Logan Square
- Dill Pickle helps Logan Square combat gentrification through food co-op model
- Logan Square Dill Pickle celebrates 10th anniversary of living wages for all employees!
- Dill Pickle sparks cooperative economy renaissance in Chicago; capitalism defeated
- The DP community is a force for good-- they helped change the system
- Dill Pickle led the way to a co-op explosion in numbers
- Dill Pickle thrives, Whole Foods bites the dust
- Local food co-op spawns a rash of co-ops in Chicago
- Dill Pickle leader & collaborator in Chicago urban ag movement
- Dill Pickle serves as a hub for food-insecure residents in Logan Square
- Dill Pickle, a local co-op that is addressing food insecurity in its community
- Local food co-op pioneers new mechanism for affordable organic groceries
- Voted most sustainable co-op in the US
- Co-op community is LIT
- Phenomenal growth of local store // "Shop Local" works for us
- Dill Pickle to open newest location next week
- Co-op opens third location in [underserved area] expanding food availability
- Dill Pickle co-op opens 2nd and 3rd locations!